

Successful Public Scholarship

What are the elements of successful public scholarship?

OUTCOMES

A clear understanding of the elements of successful public scholarship.

A clear understanding of the elements of successful academic writing.

A writing plan.

Forced Out

Mathew Desmond



QUESTIONS

What do you think Desmond did successfully with his article?

What do you think Desmond didn't do well in his article?

What are the elements of successful public scholarship?

What are the elements of successful academic writing?



American Journal of Sociology

Editor: Andrew Abbott

**“Disposable Ties and the Urban Poor”, Matthew Desmond,
American Journal of Sociology, Vol. 117, No. 5 (March
2012), pp. 1295-1335, The University of Chicago Press.**

Elements of an Essay

Hook

Introduction

Argument (or Central Idea)

Literature Review

Supporting Evidence

Analysis

Conclusion

So what?

STRUCTURE

Sentence (Grammar), Paragraph

PUNCTUATION

Period, Comma, Colon, Semicolon

TONE

Attitude: Formal, Casual, Business, Academic, Playful, etc.
Are arguments made with seriousness, humor, or sarcasm?

DICTION

Sound, Look, Rhythm, Syllable, Letters, Definition

VOCABULARY

Denotation/Connotation

VERNACULAR

Elevated, simple, what grade level of education?
Are there words that only an expert would know?
Who is the audience?

FIGURATIVE LANGUAGE IMAGERY

Adjectives

Similes

Metaphors

Hyperbole

Personification

Elements of the Writing Process

Planning

Organizing

Writing

Editing & Revising

Planning

Who will your readers be?

What is the purpose of the essay?

What research will you need to undertake?

Organizing

Elaborate on ideas from the planning process.

What information is still needed?

Arrange ideas and evidence.

Create an outline.

Writing

Combine planned ideas with new thoughts.

Write without worrying if each word is right.

Just write.

Editing & Revising

Are the ideas clear?

Has the essay accomplished the purpose?

Print and read your essay aloud.